

## POLICIES AND PROCEDURES

- 1) CONSULTANTS are not employees of North of Ordinary LLC, D/B/A Tatouage Products, and if applicable, will be given a W-9 tax form at the end of each year.
- 2) CONSULTANTS will purchase a starter kit at the price of \$159.99, in which they will receive significant samples of product, support and marketing material, and guidelines to selling the product. Refunds maybe issued if the kit is returned within a seven day period, in a like same way it was delivered, with no product destroyed or used.
- 3) The CONSULTANT'S primary job is to sell the Tatouage product brand to others in way of home parties, or any other direct sell method.
- 4) Tatouage does not reimburse CONSULTANTS for expenses.
- 5) CONSULTANTS are encouraged to self generate business for themselves, however, if at any time they decide they do not want to continue, they may simply notify Tatouage Products of their decision.

Upon receipt of the CONSULTANT'S signed Agreement, Policies and Procedures, Direct Deposit and W-9, Tatouage Independent CONSULTANT will:

- 1) Receive a discount of 40% off all current Tatouagedesigns.com prices (shipping not included, shipping will be charged at normal cost, taxes not included).
  - a) Explanation: In lieu of commission CONSULTANTS can purchase all product at a 40% discount. They can offer their customers discounts from 0 to 40% and they would get the full discount at the time of purchase if they were paying with their own credit card, or if they are using their customers credit card information, they would enter the percentage of the discount they extended to the customer and receive a deposit or check from Tatouage for the difference.
- 2) Weekly deposits/checks
  - a) Direct deposit is encouraged
- 3) A Gift Certificate for 10% of each order total.
  - a) Gift certificate is based on current retail value less 40% discount
    - (i) Example One: Total retail order is \$100.00
      1. Consultant receives 40% off
      2. Gift certificate value \$6.00.
    - (ii) Example Two: Total retail order is \$100.00
      1. Consultant offers a discount to their customer of 20%
      2. Consultant still receives a gift certificate of \$6.00.
  - b) The gift certificate's intended use is for:
    - i) Hostess/customer gift
    - ii) Supplies
    - iii) Demo product
    - iv) Promotion.
  - c) Unless otherwise indicated the 10% will automatically be added to the individual consultant's gift certificate bank.
- 4) Receive a \$25 bonus for each recruit that will be added to their down-line
- 5) Receive a 5% commission on their down-line – 1 tier
- 6) Receive full commission/credit on anyone purchasing from their "click" URL.
  - a) Note: internet advertising is not permitted
- 7) Receive a discount code to distribute to customers for future purchases using their URL.
- 8) Has the opportunity to participate in amazing incentives
  - a) Cash Awards
  - b) Jewelry
  - c) Trips
  - d) Electronics
  - e) Gift Cards.
- 9) Resources to help you succeed
  - a) Party leads
  - b) Recruit leads
  - c) Training seminars

d) And more!

- 10) CONSULTANT will receive their personal discount codes in increments of 5, meaning the consultant can enter discounts from 5% off to 40% off.
- 11) CONSULTANT may give these codes to others to use on the Tatouagedesigns.com website or phone orders. These codes will be used to determine the discount that are taking off the current Tatouage price.
- 12) If the CONSULTANT chooses receive money from their customers and use their own credit card, they can take the full 40% off, and no money would be owed to the CONSULTANT from Tatouage.
- 13) If the CONSULTANT chooses to use the customer's credit card the consultant enters the appropriate discount code they extended to their customer and will receive a check from Tatouage for the difference. Please see example below.
  - (a) You offer your customer 20% off their total order of \$100.00.
  - (b) You enter the entire order and key XXXX20 (just an example) in the discount field upon check out.
  - (c) Your customer's credit card is charged \$80.00.
  - (d) You will receive a check or direct deposit for \$20.00 from Tatouage within 5 days.
- 14) CONSULTANTS will be paid their payments and sent out via the US Postal Service or direct deposit within five business days of the closing of the order.
- 15) CONSULTANTS are required to have a computer or access to a computer with internet capability.
- 16) CONSULTANTS are required to input the sales including credit card information into the Tatouage system.
- 17) A Tatouage representative will be available telephonically or on line to answer all questions and guide them as they get started.
- 18) CONSULTANTS are not required to deliver product. Tatouage Products will send out all products from the fulfillment center in Pinellas Park, Florida after payment is received.
- 19) CONSULTANTS are required to handle themselves in a professional manner at all times. If Tatouage receives complaints regarding a consultant, the issue will go under review. If management feels the CONSULTANT was not behaving in a professional manner; Tatouage Products may choose to terminate its relationship with the CONSULTANT. Once the relationship is terminated, no refunds will be given for the Starter Kit.
- 20) CONSULTANTS are NOT authorized or allowed to own their own website with the purposes to sell Tatouage via their own websites. Any internet advertising must be approved in writing by the Tatouage home office prior to launch of such advertising or promotion.
- 21) Reproduction of the Tatouage name, logo or any of Tatouage copy and/or photographs may be used by the CONSULTANT as long as they are in good standing with the company. CONSULTANTS are only allowed to use the name, logo and photos when referring to the Tatouage product. Tatouage is a written trademark owned by the company and violation of the use of the name Tatouage to refer to another product other than a product sold by Tatouage or created by Tatouage will result in termination of the agreement and when deemed necessary will be prosecuted by the furthest extent of the law.
- 22) Carolyn Yovan's name, likeness or any other reference MAY NOT be reproduced either via the internet or in printed materials. Failure to comply will result in violation of Independent Consultant Agreement and Tatouage Products will take appropriate actions including termination of agreement.

SIGNATURE

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PRINT NAME OF CONSULTANT

\_\_\_\_\_  
DATE

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Dianna Swanson  
North of Ordinary LLC.  
Tatouage Products

\_\_\_\_\_  
DATE

MAY/2008